

# Accessing Race, Ethnicity, Foreign Born, and Ancestry Data



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U.S. Census Bureau

# Agenda

## Race, Hispanic Origin, Foreign Born, and Ancestry

- Overview

## American Community Survey

- Overview
- Geography

## Accessing Census Data

- AFF, API, CBB, Infographics, etc.

## Live Demo

## Q&A

# What is the difference?

## RACE:

White

Black

American Indian or  
Alaska native

Asian (detailed  
groups)

Pacific Islander

Race

## HISPANIC ORIGIN:

Hispanic, Latino, or  
Spanish Origin  
(detailed groups)

Can be of any race  
and ancestry

Hispanic-Origin

## FOREIGN BORN:

Based on the Place  
of Birth (Example:  
Russia, Brazil,  
Bulgaria, etc.). Could  
be of any race,  
origin, and ancestry.

Foreign-Born

## ANCESTRY:

Respondents can  
have multiple  
ancestries.  
(Example: Russian,  
Brazilian, Bulgarian,  
etc.)

Ancestry

# Race and Ethnicity

## History of Collection in the U.S. Decennial Census

1800

Slaves

Free White  
Females &  
Males

All Other  
Free Persons



The racial categorization in the first decennial census of 1790 was a reflection of Article 1, Sect. 2, of the newly ratified U.S. Constitution.

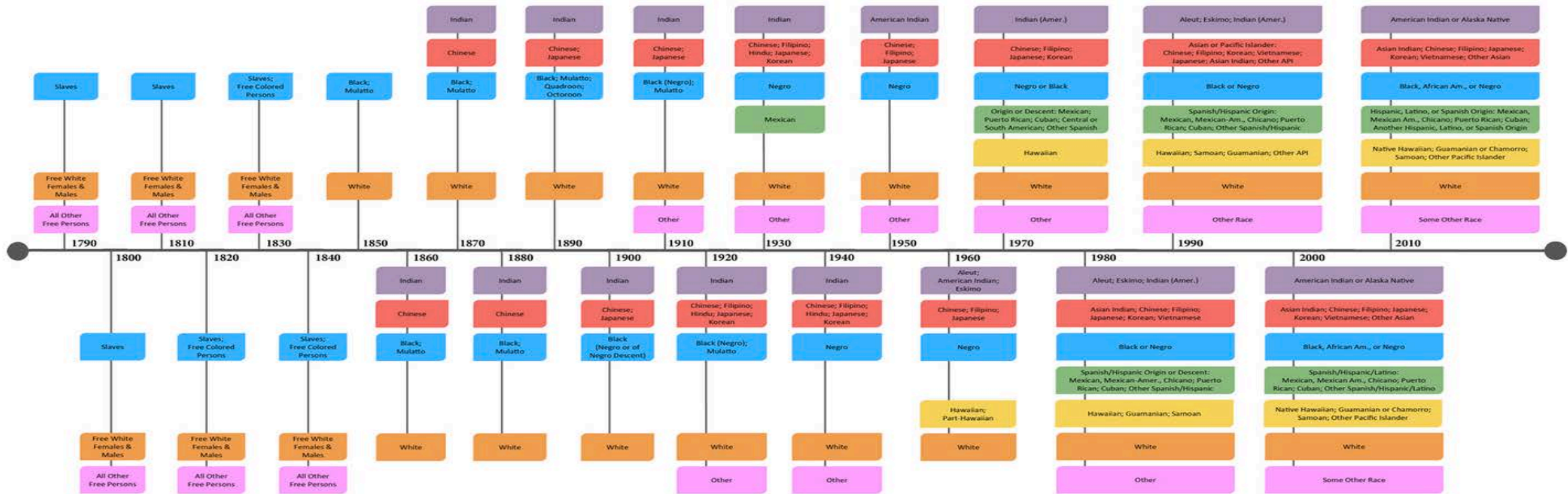
Data on race were recorded via enumerator observation.

Category	Total	Males	Females	Slaves
Jefferson	100	50	50	0
Washington	100	50	50	0
County	100	50	50	0
State	100	50	50	0
Union	100	50	50	0
World	100	50	50	0
Sum	100	50	50	0

- Measured since 1790 Census
- Census form has reflected changes in society
- Influenced by social, political, and economic factors
- 1980 Census to present follows OMB standards
- Based on self-identification

# Race & Ethnicity Across the Decades

## Measuring Race and Ethnicity Across the Decades: 1790–2010 Mapped to 1997 U.S. Office of Management and Budget Classification Standards



Gibson, Campbell, and Kay Jung. 2002. "Historical Census Statistics on Population By Race, 1790 to 1990, and By Hispanic Origin, 1790 to 1990, For The United States, Regions, Divisions, and States."

Humes, Karen, and Howard Hogan. 2009. "Measurement of Race and Ethnicity in a Changing, Multicultural America."

Humes, Karen R., Nicholas A. Jones, and Roberto R. Ramirez. 2011. "Overview of Race and Hispanic Origin: 2010."

Office of Management and Budget. 1978. "Statistical directive no. 15: Race and ethnic standards for federal agencies and administrative reporting."

Office of Management and Budget. 1997. "Revisions to the standards for the classification of federal data on race and ethnicity."

U.S. Census Bureau History Questionnaires. (2014, March 31).

[https://www.census.gov/data-tools/demo/race/MREAD\\_1790\\_2010.html](https://www.census.gov/data-tools/demo/race/MREAD_1790_2010.html)



[illegible][illegible]

9. What is Person 1's race? Mark ☒ one or more boxes.

☐ White

☐ Black, African Am., or Negro

☐ American Indian or Alaska Native — *Print name of enrolled or principal tribe.* ↘

☐ Asian Indian      ☐ Japanese      ☐ Native Hawaiian

☐ Chinese      ☐ Korean      ☐ Guamanian or Chamorro

☐ Filipino      ☐ Vietnamese      ☐ Samoan

☐ Other Asian — *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.* ↘

☐ Other Pacific Islander — *Print race, for example, Fijian, Tongan, and so on.* ↘

☐ Some other race — *Print race.* ↘

- The Office of Management and Budget (OMB) establishes the standards for the classification of federal data on race and ethnicity: [obamawhitehouse.archives.gov/omb/fedreg\\_1997standards](https://obamawhitehouse.archives.gov/omb/fedreg_1997standards)

# Census Bureau Research on Race Ethnicity for the 2020 Census

## Combined Race/Ethnicity Question Design

**8. What is Person 1's race or ethnicity?**  
Mark all boxes that apply **AND** print ethnicities in the spaces below.  
Note, you may report more than one group.

☐ **WHITE** – Provide details below.

<input type="checkbox"/> German	<input type="checkbox"/> Irish	<input type="checkbox"/> English
<input type="checkbox"/> Italian	<input type="checkbox"/> Polish	<input type="checkbox"/> French

Print, for example, Scottish, Norwegian, Dutch, etc.

☐ **HISPANIC, LATINO, OR SPANISH** – Provide details below.

<input type="checkbox"/> Mexican or Mexican American	<input type="checkbox"/> Puerto Rican	<input type="checkbox"/> Cuban
<input type="checkbox"/> Salvadoran	<input type="checkbox"/> Dominican	<input type="checkbox"/> Colombian

Print, for example, Guatemalan, Spaniard, Ecuadorean, etc.

☐ **BLACK OR AFRICAN AMERICAN** – Provide details below.

<input type="checkbox"/> African American	<input type="checkbox"/> Jamaican	<input type="checkbox"/> Haitian
<input type="checkbox"/> Nigerian	<input type="checkbox"/> Ethiopian	<input type="checkbox"/> Somali

Print, for example, Ghanaian, South African, Barbadian, etc.

☐ **ASIAN** – Provide details below.

<input type="checkbox"/> Chinese	<input type="checkbox"/> Filipino	<input type="checkbox"/> Asian Indian
<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Korean	<input type="checkbox"/> Japanese

Print, for example, Pakistani, Cambodian, Hmong, etc.

☐ **AMERICAN INDIAN OR ALASKA NATIVE** – Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Tlingit, etc.

☐ **MIDDLE EASTERN OR NORTH AFRICAN** – Provide details below.

<input type="checkbox"/> Lebanese	<input type="checkbox"/> Iranian	<input type="checkbox"/> Egyptian
<input type="checkbox"/> Syrian	<input type="checkbox"/> Moroccan	<input type="checkbox"/> Israeli

Print, for example, Algerian, Iraqi, Kurdish, etc.

☐ **NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER** – Provide details below.

<input type="checkbox"/> Native Hawaiian	<input type="checkbox"/> Samoan	<input type="checkbox"/> Chamorro
<input type="checkbox"/> Tongan	<input type="checkbox"/> Fijian	<input type="checkbox"/> Marshallese

Print, for example, Palauan, Tahitian, Chuukese, etc.

☐ **SOME OTHER RACE OR ETHNICITY** – Print details.

- Census Bureau conducted extensive research and outreach over past decade, including two groundbreaking national studies on how to improve race and ethnicity question(s)
- Extensive research and outreach showed combined race/ethnicity question with detailed checkboxes is the optimal design for improving race/ethnicity data
- Determining census content is an extensive undertaking, involving research and stakeholder engagement

## Separate Ethnicity Question and Race Question Design

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

**8. Is Person 1 of Hispanic, Latino, or Spanish origin?**  
Mark ☒ one or more boxes **AND** print origins.

☐ No, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorean, etc.

**9. What is Person 1's race?**  
Mark ☒ one or more boxes **AND** print origins.

☐ White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

☐ Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.


☐ American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

<input type="checkbox"/> Chinese	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Filipino	<input type="checkbox"/> Korean	<input type="checkbox"/> Samoan
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Japanese	<input type="checkbox"/> Chamorro
<input type="checkbox"/> Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc. <input type="text"/>	<input type="checkbox"/> Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc. <input type="text"/>	

☐ Some other race – Print race or origin.

# Census Bureau Decision for 2020 Census Separate Ethnicity and Race Questions

- The Census Bureau issued memorandum to document 2020 Census Program decision on race and ethnicity questions (January 26, 2018)
- Census Bureau needed to make a decision on design of race and ethnicity questions by December 31, 2017 to prepare 2020 Census systems, and deliver final 2020 Census question wording to Congress by March 31, 2018
- In accordance with current OMB standards, Census Bureau will use two separate questions for collecting data on race and ethnicity



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001

2020 CENSUS PROGRAM MEMORANDUM SERIES: 2018.02

Date: January 26, 2018

MEMORANDUM FOR: The Record

From: Albert E. Fontenot, Jr. (January 26, 2018)  
Associate Director for Decennial Census Programs

Subject: Using Two Separate Questions for Race and Ethnicity in 2018 End-to-End Census Test and 2020 Census



Contact: Burton Reist, Chief  
Decennial Communications and Stakeholder Relations  
301-763-4155

This memorandum documents the 2020 Census Program decision to continue to use two separate questions for collecting data on race and ethnicity in the 2018 End-to-End Census Test and the 2020 Census.

**Overview**  
The Census Bureau needed to make a decision on the design of the race and ethnicity questions by December 31, 2017 in order to prepare 2020 Census systems, and deliver the final 2020 Census question wording to Congress by March 31, 2018.

**Discussion**  
The Census Bureau will continue to use two separate questions for collecting data on race and ethnicity in the 2018 End-to-End Census Test, and as the proposed format for the 2020 Census. The race and ethnicity questions include several design changes that were tested over the past decade in effort to improve the designs from the 2010 Census.

**OMB Categories and Definitions**  
All Federal statistical agencies, including the Census Bureau, must adhere to the 1997 Office of Management and Budget (OMB) [Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity](#). The OMB standards specify five minimum categories for data on race: American Indian or Alaska Native, Asian, Black or African American, Native Hawaiian or Other Pacific Islander, and White; and two categories for data on ethnicity: "Hispanic or Latino" and "Not Hispanic or Latino." The OMB standards explain that the specified race and ethnicity categories are socio-political constructs and should not be interpreted as being scientific or anthropological in nature. The OMB standards provide the following definitions for the race and ethnicity categories:



census.gov

Source: [www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series/2020-memo-2018\\_02.html](http://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series/2020-memo-2018_02.html)



# U.S. Office of Management and Budget (OMB)

## Standards for Race and Ethnicity (1997)

### OMB Ethnicity Categories:

- Hispanic or Latino
- Not Hispanic or Latino

### OMB Race Categories:

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

The Census Bureau is also permitted to use the category “Some Other Race”

Source: [www.gpo.gov/fdsys/pkg/FR-1997-10-30/pdf/97-28653.pdf](http://www.gpo.gov/fdsys/pkg/FR-1997-10-30/pdf/97-28653.pdf)

# U.S. Office of Management and Budget

## Standards for Race and Ethnicity (1997)

OMB minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined as follows:

- American Indian or Alaska Native - A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- Asian - A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- Black or African American - A person having origins in any of the black racial groups of Africa.
- Hispanic or Latino - A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
- Native Hawaiian or Other Pacific Islander - A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- White - A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.

- Source: [www.gpo.gov/fdsys/pkg/FR-1997-10-30/pdf/97-28653.pdf](http://www.gpo.gov/fdsys/pkg/FR-1997-10-30/pdf/97-28653.pdf)

# Proposed Design for 2020 Census

## Separate Ethnicity Question

→ NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican Am., Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

More information at:  
<https://www.census.gov/programs-surveys/decennial-census/2020-census.html>

<https://2020census.gov/en>

- Question designs for 2020 Census must adhere to 1997 OMB standards for race and ethnicity
- Census Bureau will not use combined question format for collecting race and ethnicity; 1997 OMB standards require two separate questions for self-response
- Census Bureau will not use “Middle Eastern or North African” category
- Several significant changes from 2010 Census questions proposed for race and ethnicity

## Separate Race Question

7. What is this person's race?

Mark ☒ one or more boxes AND print origins.

- ☐ White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*

- ☐ Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*

- ☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*

- |  |                                     |   |
|--|-------------------------------------|---|
| <input type="checkbox"/> Chinese   | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Native Hawaiian  |
| <input type="checkbox"/> Filipino  | <input type="checkbox"/> Korean     | <input type="checkbox"/> Samoan   |
| <input type="checkbox"/> Asian Indian  | <input type="checkbox"/> Japanese   | <input type="checkbox"/> Chamorro   |
| <input type="checkbox"/> Other Asian –<br><i>Print, for example, Pakistani, Cambodian, Hmong, etc.</i> |                                     | <input type="checkbox"/> Other Pacific Islander –<br><i>Print, for example, Tongan, Fijian, Marshallese, etc.</i> |

- ☐ Some other race – *Print race or origin.*

# *The American Community Survey Overview*

# The American Community Survey

## The Foundation

*The American Community Survey (ACS) is on the leading edge of survey design, continuous improvement, and data quality*

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys **3.5 million** households and informs over **\$675 billion** of Federal government spending each year
  - Visit 20,000 Group Quarter facilities and sample approximately 194,000 residents each year
- Covers **35+ topics**, supports over **300** evidence-based Federal government uses, and produces **11 billion** estimates each year
- Three key annual data releases:
  - 1-year Estimates (for large populations)
  - 1-year Supplemental Estimates (for small populations)
  - 5-year Estimates (for very small populations)

13195011

U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

## THE American Community Survey

This booklet shows the content of the American Community Survey questionnaire.

**Start Here**

Respond online today at:  
<https://respond.census.gov/acs>  
OR  
Complete this form and mail it back as soon as possible.

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

**Please print today's date.**  
Month  Day  Year

**Please print the name and telephone number of the person who is filling out this form.** We may contact you if there is a question.  
Last Name   
First Name  MI   
Area Code + Number  -

**How many people are living or staying at this address?**  
• **INCLUDE** everyone who is living or staying here for more than 2 months.  
• **INCLUDE** yourself if you are living here for more than 2 months.  
• **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.  
• **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.  
Number of people

**Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.**

**If you need help or have questions about completing this form, please call 1-800-354-7271.** The telephone call is free.  
**Telephone Device for the Deaf (TDD):**  
Call 1-800-582-8330. The telephone call is free.  
**¿NECESITA AYUDA?** Si usted habla español y necesita ayuda para completar su cuestionario, llame sin cargo alguno al 1-877-833-5625. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por Internet en: <https://respond.census.gov/acs>  
For more information about the American Community Survey, visit our web site at: <http://www.census.gov/acs/www/>

FORM **ACS-1(INFO)(2015)**  
(06-17-2014)

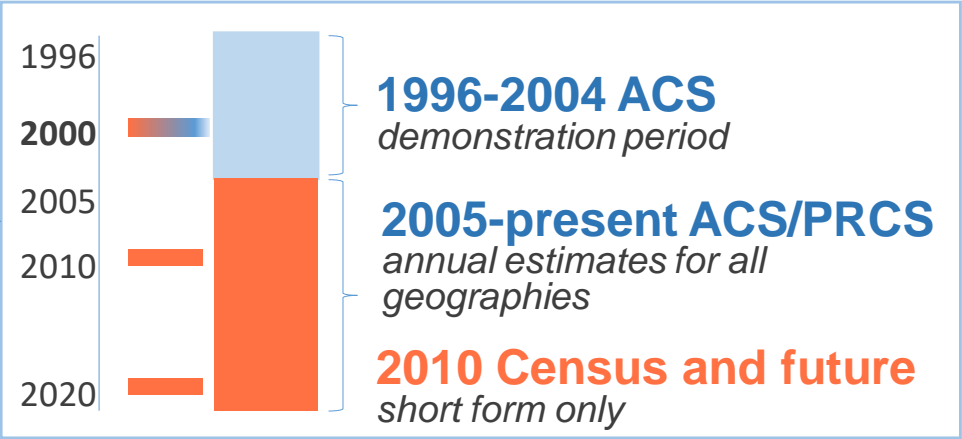
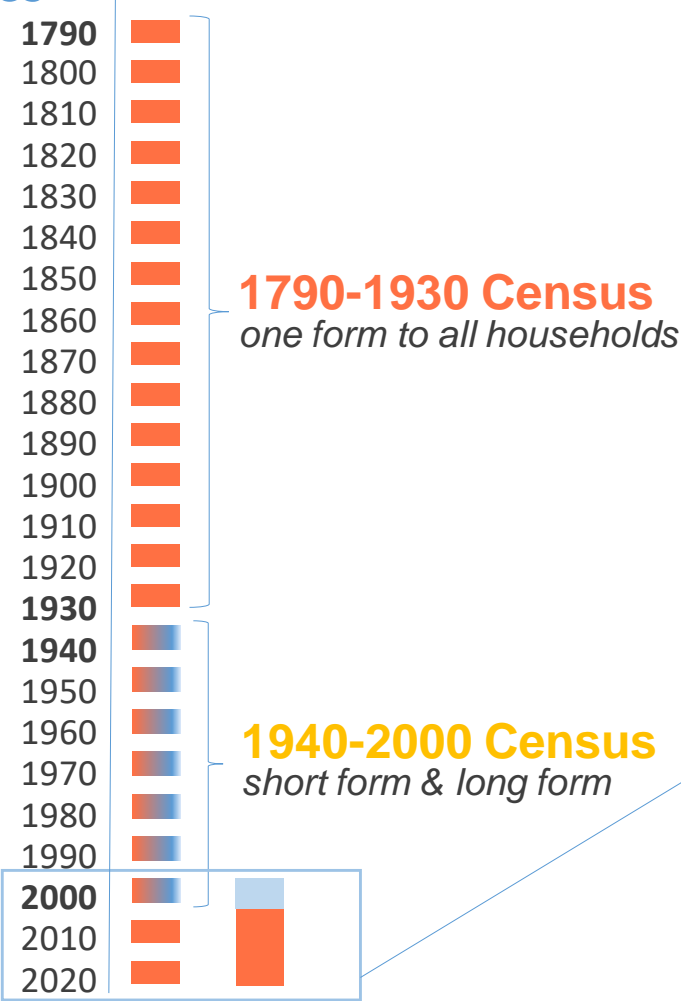
OMB No. 0607-0810  
OMB No. 0607-0936

INFORMATION COPY



# The American Community Survey

## Census & ACS



# The American Community Survey

## How is the ACS Different from the Census?

	ACS	2010 and 2020 Census
<i>purpose</i>	Sample estimates	Official counts
<i>produces</i>	Population characteristics	Population totals
<i>new data every</i>	Year	10 years
<i>data reflect</i>	Period of time	Point in time
<i>Collects</i>	Information previously on the census “long form”	“Short form” information

# Race and Ethnicity Questions on the ACS

→ **NOTE: Please answer BOTH Question 5 about Hispanic origin and Question 6 about race. For this survey, Hispanic origins are not races.**

**5 Is Person 1 of Hispanic, Latino, or Spanish origin?**

☐ **No**, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.* ↗

**6 What is Person 1's race? Mark (X) one or more boxes.**

☐ White

☐ Black or African Am.

☐ American Indian or Alaska Native — *Print name of enrolled or principal tribe.* ↗

<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Japanese	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Chinese	<input type="checkbox"/> Korean	<input type="checkbox"/> Guamanian or Chamorro
<input type="checkbox"/> Filipino	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Samoan
<input type="checkbox"/> Other Asian – <i>Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.</i> ↗		<input type="checkbox"/> Other Pacific Islander – <i>Print race, for example, Fijian, Tongan, and so on.</i> ↗

☐ Some other race – *Print race.* ↗

# Place of Birth & Ancestry Questions on the ACS

**7** Where was this person born?

☐ In the United States – *Print name of state.*

☐ Outside the United States – *Print name of foreign country, or Puerto Rico, Guam, etc.*

**8** Is this person a citizen of the United States?

☐ Yes, born in the United States → *SKIP to 10a*

☐ Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas

☐ Yes, born abroad of U.S. citizen parent or parents

☐ Yes, U.S. citizen by naturalization – *Print year of naturalization*

☐ No, not a U.S. citizen

**9** When did this person come to live in the United States? *Print numbers in boxes.*

Year

**13** What is this person's ancestry or ethnic origin?

*(For example: Italian, Jamaican, African Am., Cambodian, Cape Verdean, Norwegian, Dominican, French Canadian, Haitian, Korean, Lebanese, Polish, Nigerian, Mexican, Taiwanese, Ukrainian, and so on.)*

# The American Community Survey

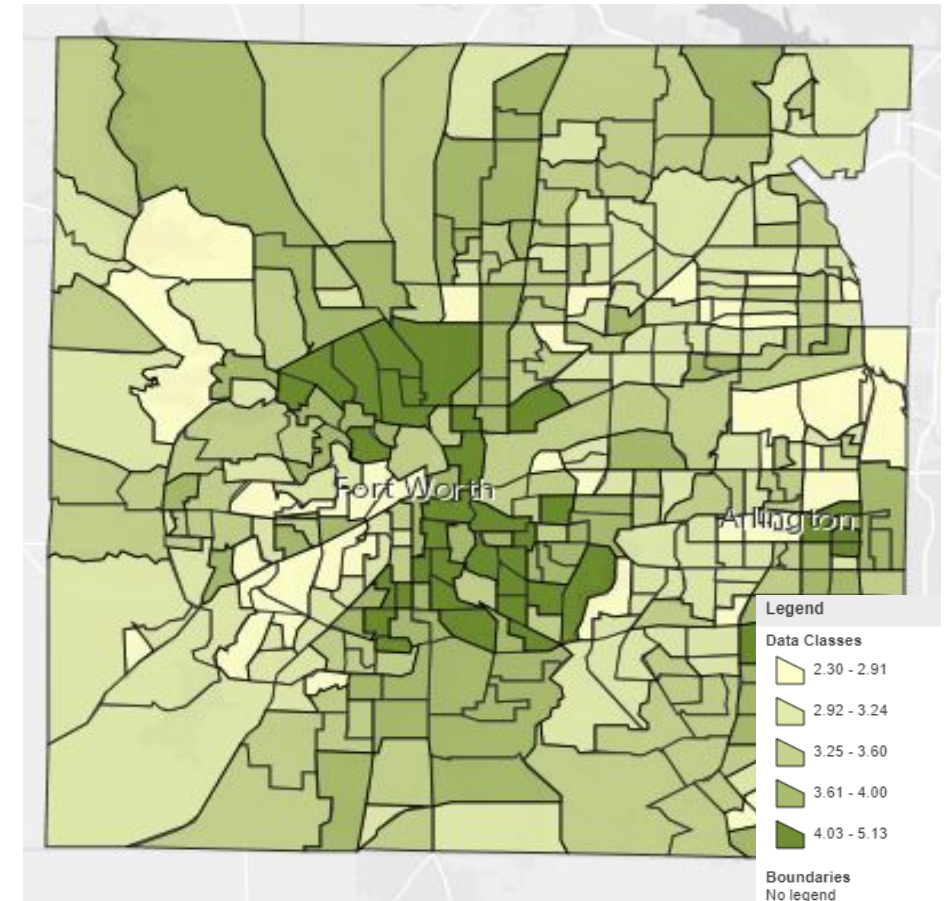
## Market Research

An automobile company wants to understand the different characteristics of communities around high performing and low performing dealerships.

*The ACS tells businesses about its potential customers:*

- Are residents of a different age, sex, or family size in these locations?
- Have changes to employment or earnings changed local household budgets? (Maybe rent and utility costs are impacting budgets as well.)
- Are new residents part of a demographic that doesn't drive?
- Do residents speak different languages? Does the dealership need signs or products promoted in other languages?
- Is a rise in computer and internet use providing opportunities for new ways to reach your customers?

Average Family Size by Census Tract in Tarrant County



Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates



# The American Community Survey

## Content Overview

POPULATION		HOUSING
<b>SOCIAL</b> Ancestry Citizenship Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	<b>DEMOGRAPHIC</b> Age Hispanic Origin Race Relationship Sex	Computer & Internet Use Costs (Mortgage, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In
	<b>ECONOMIC</b> Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation	

# The American Community Survey

## Availability of 2018 Data Products

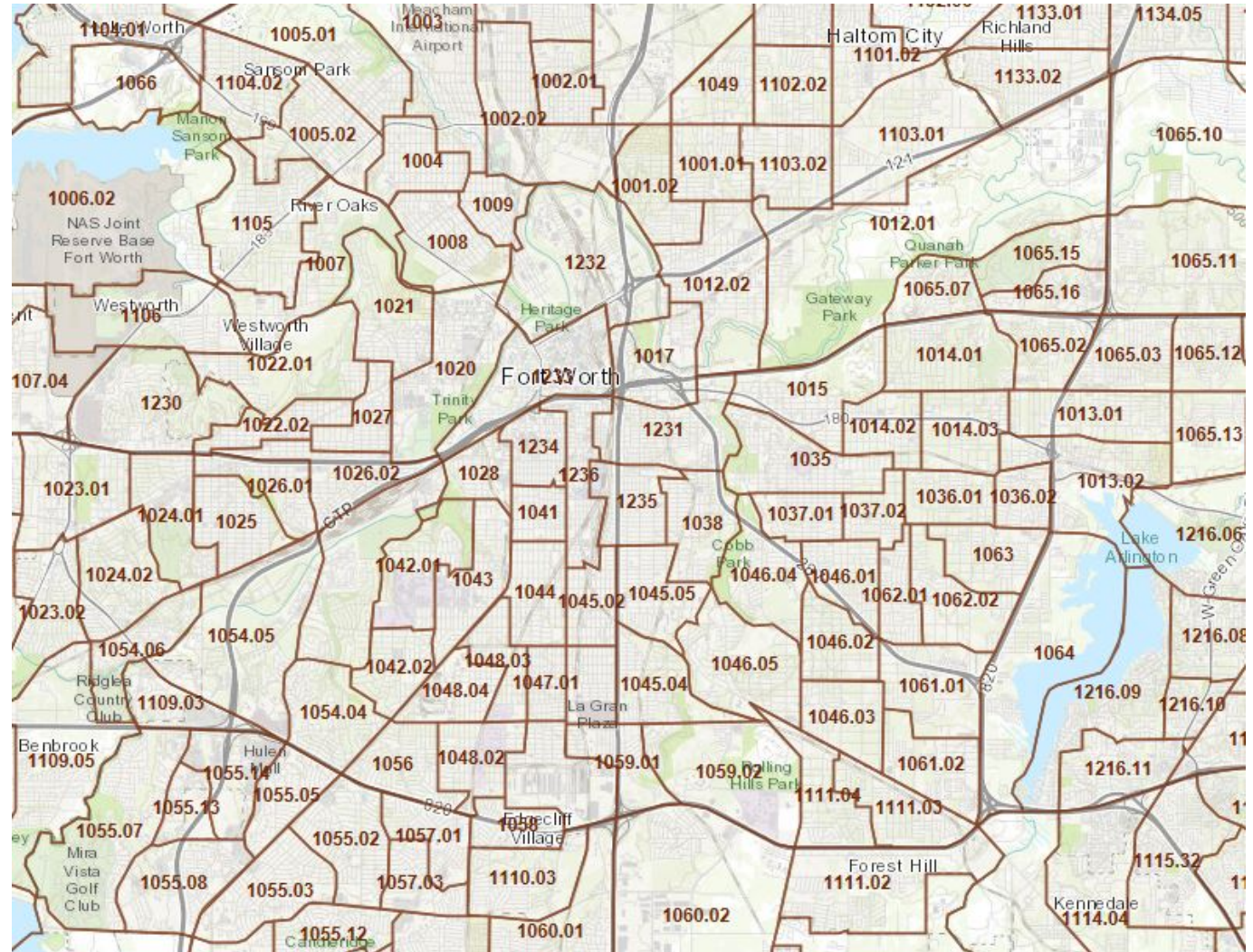
Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Release Date	September 26, 2019	February 6, 2020	December 19, 2019

[census.gov/programs-surveys/acs/news/data-releases](https://census.gov/programs-surveys/acs/news/data-releases)

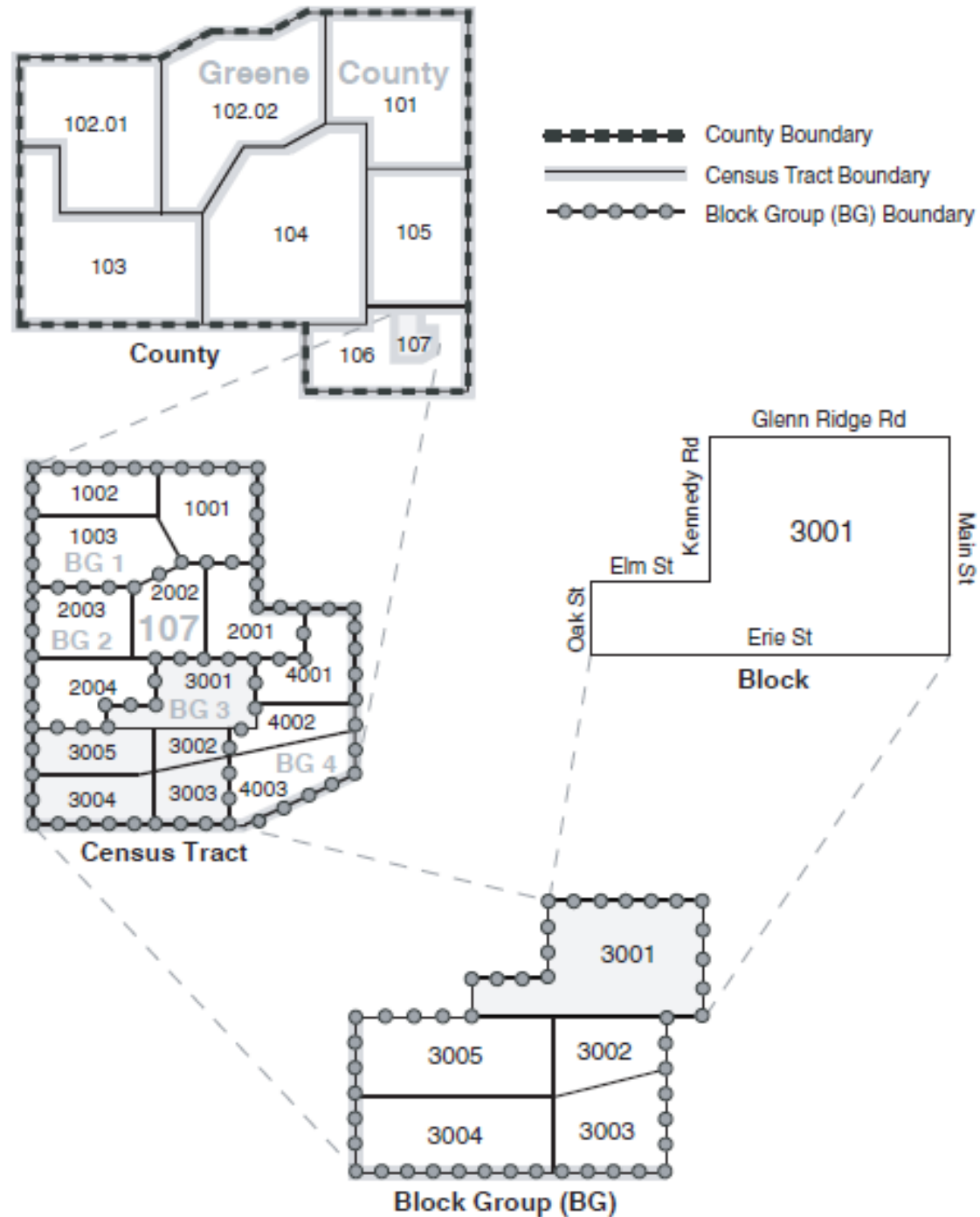
## *Census Geography*

# Selected Census Geographic Concepts—Statistical Areas

- [Regions](#)
- [Divisions](#)
- [Census Designated Places](#)
- [Census County Divisions](#)
- [Public Use Microdata Areas \(PUMA\)](#)
- [Zip Code Tabulation Areas \(ZCTAs\)](#)
- [Census Tracts](#)
- [Block Groups](#)
- [Block](#)



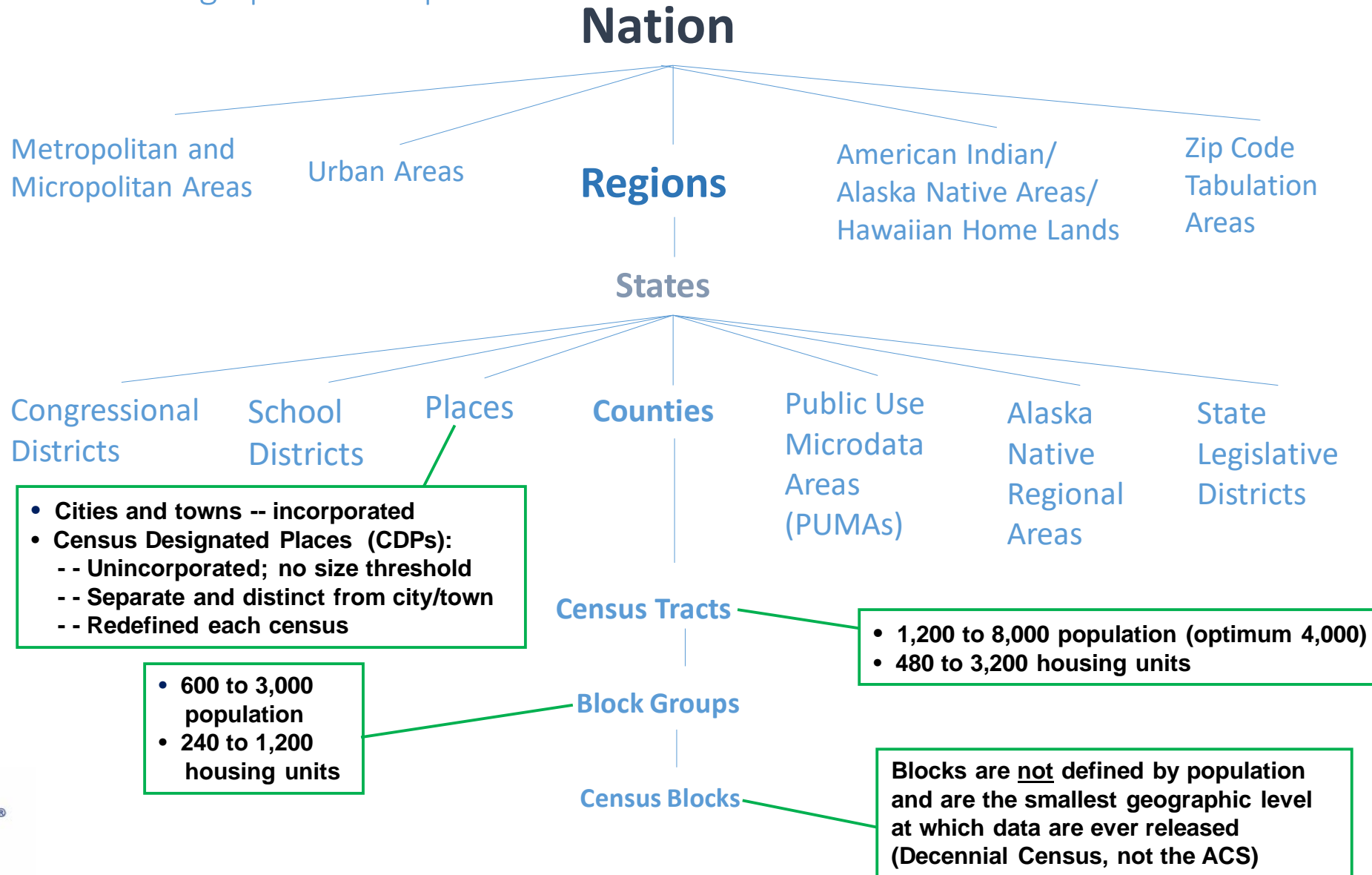
## Geographic Area Relationships— Small Statistical Areas






# The American Community Survey

## Selected Census Geographic Concepts



## *Accessing Census Data*

# ACS Website



[TOPICS](#)  
Population, Economy

[GEOGRAPHY](#)  
Maps, Products

[LIBRARY](#)  
Infographics, Publications

[DATA](#)  
Tools, Developers

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Respond, Survey Data

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## American Community Survey (ACS)

[About the Survey](#)

[Respond to the Survey](#)

[News & Updates](#)

[Data](#)

[Guidance for Data Users](#)

[Geography & ACS](#)

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The [American Community Survey \(ACS\)](#) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.



How do I respond to the ACS?



Why do you ask each question?



Where can I get ACS data?



# The American Community Survey

## Selected Ways to Access Data

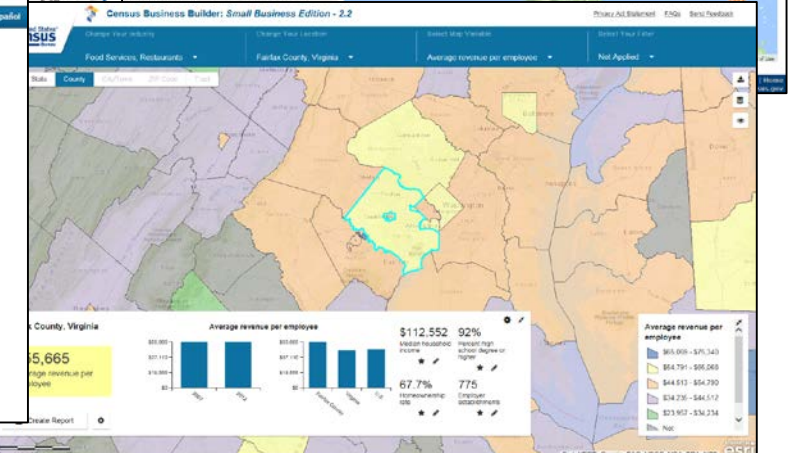
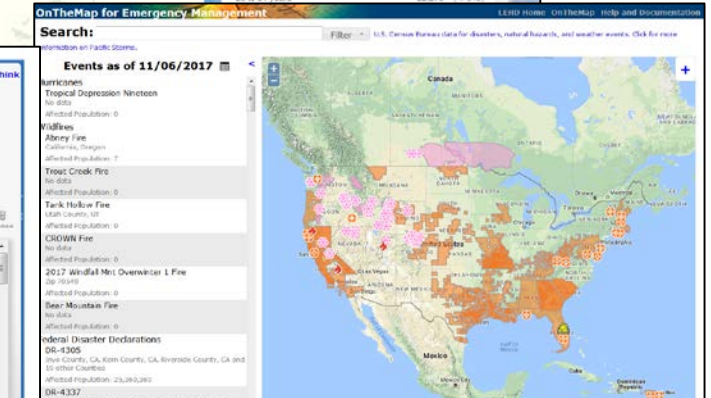
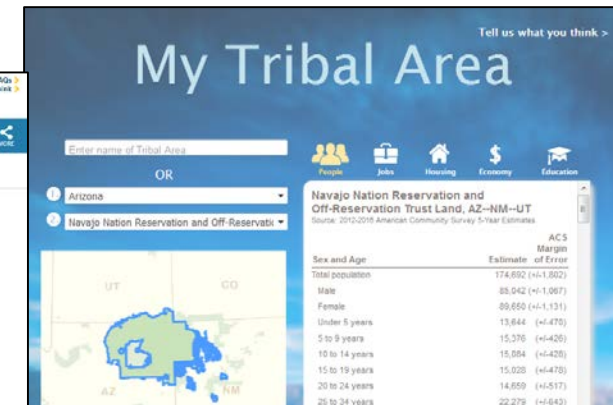
- [American FactFinder](#)
- [Application Programming Interface \(API\)](#)
- [Census Business Builder](#)
- [Census Engagement Navigator](#)
- [Data Profiles](#)
- [Infographics](#)
- [My Congressional District](#)
- [My Tribal Area](#)
- [Narrative Profiles](#)
- [QuickFacts](#)
- [Response Outreach Area Mapper](#)

**QuickFacts**  
selected: Van Buren County, Michigan; Kalamazoo County, Michigan; UNITED STATES  
QuickFacts provides statistics for all states and counties, and for other entities with a population of 5,000 or more.

Table


All Topics | Van Buren County, Michigan | Kalamazoo County, Michigan | UNITED STATES

	Van Buren County, Michigan	Kalamazoo County, Michigan	UNITED STATES
<b>PEOPLE</b>			
<b>Population</b>			
Population estimates, July 1, 2016, (2016)	76,222	261,054	323,827,013
Population estimates, July 1, 2016, (2016)	76,222	261,054	323,827,013
Population, percent change - April 1, 2010 (estimates) to April 1, 2016, (2016)	-1.4%	3.0%	4.7%
Population, percent change - April 1, 2010 (estimates) to April 1, 2016, (2016)	-1.4%	3.0%	4.7%
<b>Age and Sex</b>			
Persons under 5 years, percent, July 1, 2015, (2015)	6.7%	5.1%	6.2%
Persons under 5 years, percent, July 1, 2015, (2015)	6.7%	5.1%	6.2%
Persons under 18 years, percent, July 1, 2015, (2015)	23.8%	21.8%	22.0%
Persons under 18 years, percent, July 1, 2015, (2015)	23.8%	21.8%	22.0%
Persons 65 years and over, percent, July 1, 2015, (2015)	17.6%	14.2%	15.2%
Persons 65 years and over, percent, July 1, 2015, (2015)	17.6%	14.2%	15.2%
Female persons, percent, July 1, 2016, (2016)	50.7%	51.0%	50.6%
Female persons, percent, July 1, 2016, (2016)	50.7%	51.0%	50.6%






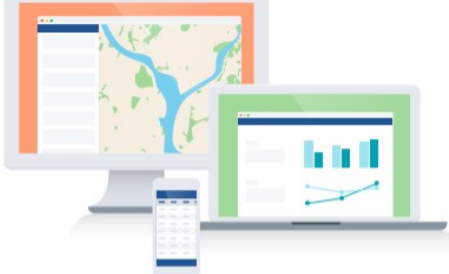

# New Data Dissemination on [Data.census.gov](https://data.census.gov)



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Email feedback to: [cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov)

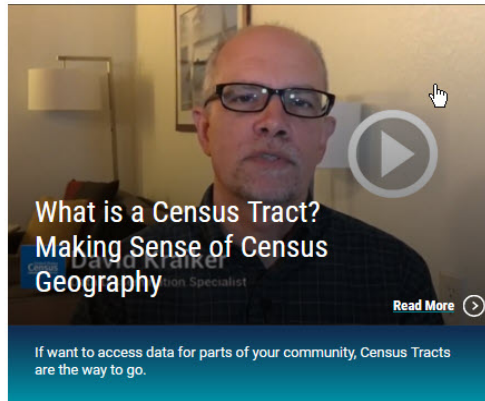
# [Census.gov/Academy](https://census.gov/academy): Visit and Subscribe

## Census Academy

Data Gems  
Webinars  
Courses - Coming Soon!



### Data Gems



VIDEO | OCTOBER 11, 2018  
**How to Access Data for a Neighborhood or Service Area**  
By using Census Tracts, you can select the boundaries of your area, and access demographic, socioeconomic, and housing statistics about your community.

VIDEO | SEPTEMBER 21, 2018  
**How to Extract Data from the Census API**  
Learn how to use the Census API to explore or learn more about America's changing population and economy.

VIDEO | SEPTEMBER 21, 2018  
**Visualizing Characteristics Using the Census Engagement Navigator**  
Learn how to use this interactive visualization to quickly understand what areas of the country had high or low return rates in the 2010 census.

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# Interactive Maps

Census.gov > Geography > Interactive Maps

## Geography

About this Section

Education

GSS Initiative

Interactive Maps

Maps & Data

Metropolitan and Micropolitan

Partnerships

Reference

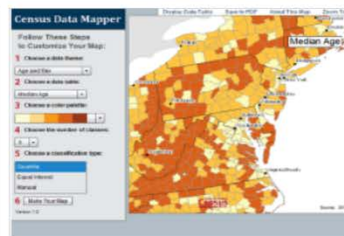
Research

## Interactive Maps

Work with interactive mapping tools from across the Census Bureau.



Census Business Builder



Census Data Mapper



Census Flows Mapper



Data Visualization Gallery



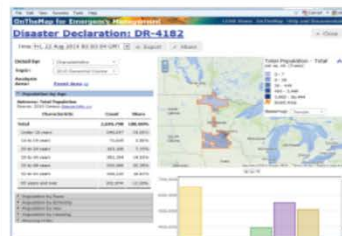
Interactive Population Map



Metro/Micro Thematic Map Viewer



OnTheMap (Employment)



OnTheMap for Emergency Management

[census.gov/geography/interactive-maps](https://census.gov/geography/interactive-maps)

# Stay Current

## NEWSROOM



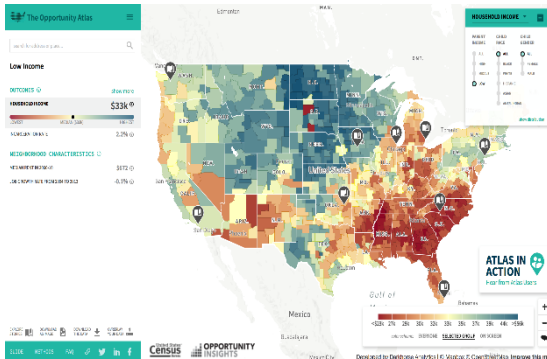
The latest news releases and statements from the U.S. Census Bureau. Also, find upcoming events, and useful information for media  
[census.gov/newsroom.html](https://www.census.gov/newsroom.html)

## DIRECTOR'S BLOG



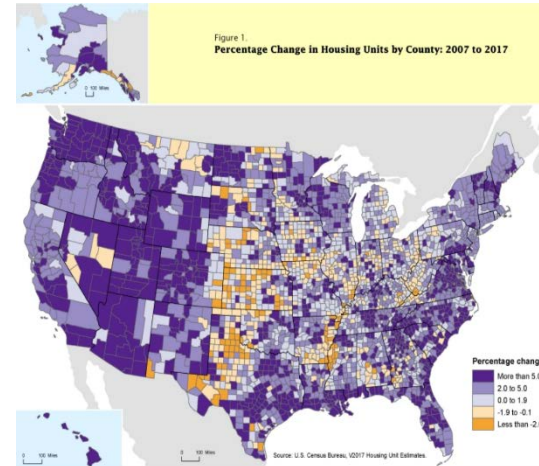
This blog gives the director's point of view on everything from Census Bureau news to how we measure America's people, places and economy.  
[census.gov/newsroom/blogs/director.html](https://www.census.gov/newsroom/blogs/director.html)

## AMERICA COUNTS



Featured stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population  
[census.gov/AmericaCounts](https://www.census.gov/AmericaCounts)

## STATS FOR STORIES



Provides links to timely story ideas highlighting the Census Bureau's newsworthy statistics that relate to current events, observances, holidays, and anniversaries  
[census.gov/newsroom/stories.html](https://www.census.gov/newsroom/stories.html)  
[census.gov/newsroom/facts-for-features.html](https://www.census.gov/newsroom/facts-for-features.html)

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# The American Community Survey

## Data Tell Stories. Tell Us Yours!

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[Maps, Products](#)

[LIBRARY](#)  
[Infographics, Publications](#)

[DATA](#)  
[Tools, Developers](#)

[SURVEYS/PROGRAMS](#)  
[Respond, Survey Data](#)

[NEWSROOM](#)  
[News, Blogs](#)

# American Community Survey

## Share Your ACS Data Story

We want to hear about how you use American Community Survey (ACS) data.

Did you or your organization use the ACS to make an important decision, help your community, open/expand a business, etc? If so, we are eager to learn more about ACS data in action. Share your story by completing the fields below to help us showcase the value of the ACS.

Need help getting started? Check out featured examples from our current [of ACS data stories](#).

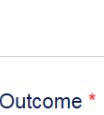
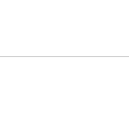
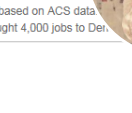
\* Indicates

### Your Story \*

Tell us how you use ACS data.

### Outcome \*

Tell us about any outcomes or decisions that you or your organization have made based on ACS data. For example, selecting a location for a \$250 million department store distribution center that brought 4,000 jobs to Denver.

## Your story

## Your outcome

## Your data details

**To tell us your story, visit:**  
**[census.gov/acs/www/share-your-story/index.php](https://census.gov/acs/www/share-your-story/index.php)**

## Additional Resources:

Want Free Training?

Need Local Stats?

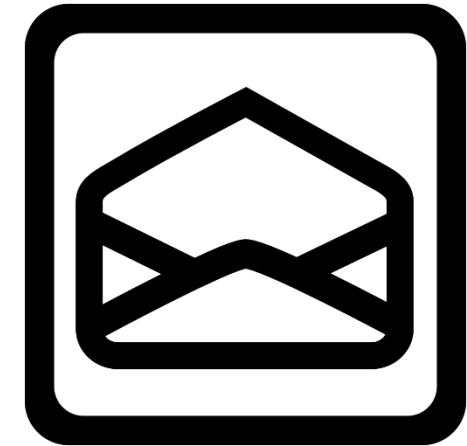


**U.S. Census Bureau  
Data Dissemination Specialist**

**Eric Coyle**

(702) 236-3202

[eric.a.coyle@census.gov](mailto:eric.a.coyle@census.gov)



### **Additional Assistance:**

**Toll-free number:**

**1-844-ASK-DATA (1-844-275-2342)**

[census.askdata@census.gov](https://census.askdata@census.gov)

*Q&A and Thank You!*